

Designer, Visionary
& MFA Candidate at SVU

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EDUCATION

School of Visual Arts
New York, New York (2015-2017)
MFA in Designer As Author + Entrepreneur

Virginia Commonwealth University
Richmond, Virginia (2008-2012)
BFA in Graphic Design

TECHNICAL KNOWLEDGE

Adobe CC: InDesign, Photoshop, Illustrator, Lightroom, Premiere Pro, Dreamweaver, Incopy;
Photography: professional shooting, digital retouching, studio lighting/equipment knowledge and setup;
Office/Word: Keynote, Powerpoint, Excel, Word;
Web: HTML5, CSS, JQuery, Wordpress, MySQL and PHP;

PROFESSIONAL EXPERIENCE

Creative Consultation
2009 - present
Freelance Designer & Photographer/Retoucher | Global
Producing professional work/projects as a freelance designer and photographer for individual clients & companies.

Lumens Design Group
July 2016 - present
UI/UX Designer | New York, New York
Designing the Front End Web Experience;
creating branding collateral for companies such as TheGuarantors, Tomorrow Networks & Volair.

MFA Design Program, School of Visual Arts
November 2016 - present
Social Media & Editorial Designer | New York, New York
On a team of 5 designers creating event collateral & branding for the Spring 2017 MFAD Venture Forum.

Try The World
September 2015 - September 2016
Graphic Designer | New York, New York
Worked directly with Marketing Director and Art Director to produce digital and traditional print marketing material for the bi-monthly gourmet food subscription box; digital material included UI/UX design for web front-end, mailchimp emails, and social media ads such as Instagram, Pinterest & Facebook.

Copy & Art Advertising

February 2013 - January 2016

Art Director & Graphic Designer | New York, New York
Produced digital and traditional internal media for pharmaceutical manufacturers and healthcare companies such as Johnson & Johnson and Janssen; directed the Look & Feel for different company collateral (web/interactive, brochures, emails); designed logos for JSC Strategy sub divisions, Powerpoint templates for executive market summaries; In charge of layout and overall production for internal monthly newsletters.

Alumni Donor Relations, Virginia Commonwealth University

May 2015- August 2015

Graphic Designer | Richmond, Virginia
Produced marketing materials to attract prospective and returning donors to the university; applied the university's unique branding guidelines to create print and digital pieces such as email templates, Founder's Society event invitations and various school novelty items; photographed donor & alumni social events for quarterly magazines.

Ripen E-commerce

October 2012 - March 2013

Freelance E-commerce Graphic Designer | Princeton, New Jersey
Produced digital and traditional marketing media for clients in Food and Apparel industries; retouching and color correcting for catalog/commercial photography & web/interactive use; designed and produced ad campaigns; assisted with branding; designed Email Ads/Blasts for web and mobile use; assisted with catalog photography shoots.

Craft & Material Studies Office at the Fine Arts Building, Virginia Commonwealth University

August 2010 - May 2012

Print Designer & Administrative Assistant | Richmond, Virginia
Worked directly with Department Chair to design promotional material for special events, visiting artists, and invitations for fellowships, etc.; scanned film slides and documented student work; copied and faxed documents, organized & archived applicant portfolios; answered phone calls and assisted students with inquiries.

ZENZILE IS

Fearless, motivated, dependable, friendly, ambitious, colorful, determined, harmonious, kind, receptive to change.